

# Shelby County School District



Students in Grade K-6 received Danone inspired food samples during their normal lunch period, with recipes receiving a 75% approval rating. When served at breakfast, they continued to be a hit with students of all ages. The Cocoa Banana Smoothie Bowl was added to a 3 week supper menu cycle for SY19/20.

## Best Practices:

- ▶ Student involvement in selecting new menu items is a key to increased participation
- ▶ Use of a standardized process for each recipe or item tested results in consistent results
- ▶ Social media was used to create awareness
- ▶ Parent awareness

Shelby County uses the same procedure for each student sampling they conduct. A poster explains the process and the rating system creating a platform for consistent results regardless of the item or product tested. The Shelby County media specialist participated in the recipe development and testing process posting pictures on the Food Service website and using social media to communicate the process for adding new recipes to the menu.

